

## Prof. Dr.h.c. Hartmut Esslinger

Born: June 5, 1944 in Beuren / Germany

Citizenship: United States & Germany

### Education:

1950 – 1964 Schools: Elementary & High School in Altensteig / Germany.

1964 – 1966 German Army: Technical Officer Academy, Lieutenant - plus 4 Years NATO Reserve.

1966 – 1967 Technical University, Electronic Engineering, Stuttgart / Germany

1968 – 1970 College of Design, Industrial Design, Schwäbisch Gmünd / Germany

### Public Service:

1978 – 1982 Vice Mayor & City Councilman for City Planning and Ecology, Altensteig / Germany

### Professional Career:

1969 + Design agency "frog design" founded in Germany

1982 + Design agency "frog design inc." founded in the United States  
[www.frogdesign.com](http://www.frogdesign.com)

2005 - 2008 Sold majority of frog in 2 steps to Flextronics and KKR / Sequoia Capital  
Resigned from operative leadership & focus on global consulting and cool projects

### Academic Career:

1989 - 1994 Founding Professor College of Design, Industrial Design, Karlsruhe / Germany  
<https://www.hfg-karlsruhe.de>

2005 – 2011 Professor for Convergent Industrial Design, University of Applied Arts, Vienna / Austria  
[www.creativeDNAustria.com](http://www.creativeDNAustria.com)

2011 + DeTao Professor for Strategic Design & Innovation, SIVA, Shanghai / China  
[www.detaoesslinger.com](http://www.detaoesslinger.com)

