

# DESIGN FOR A BETTER WORLD —

WORLD

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DESIGN  
ORGANIZATION



# WHO WE ARE

The World Design Organization (WDO), formerly the International Council of Societies of Industrial Design, is an international non-governmental organization with UN consultative status that was created in 1957 to promote the profession of industrial design.

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## OUR MEMBERS

Our international membership spans 40 different countries and 6 regions around the world and represents a diverse and powerful cross-section of industrial design organizations, including professional and promotional associations, educational institutions, and corporations.



# WHAT WE DO

We inspire, mobilize and activate our community to use design as a powerful tool for improving quality of life and achieving the UN Sustainable Development Goals.

 Click on the Programme Logos to view description

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## OUR COMMUNITY AND THE SDGS

In a world where issues such as climate change, rapid urbanization, water scarcity and population growth can no longer be ignored, the design community has a critical role to play in advancing the international development agenda. Our members share a common interest in positioning design as a catalyst for change, and are already taking a leadership role in tackling local issues with global relevance. By inspiring, mobilizing and activating our community, we hope to contribute to achieving the [United Nations Sustainable Development Goals](#), by design. Of the 17 SDGs, there are 6 in particular that have been identified as particularly relevant by our community.



# TOP 10 REASONS TO JOIN WDO



1. Access an international design network
2. Share best practices on design for a better world
3. Discover our international programming
4. Support the WDO World Design Agenda
5. Gain international visibility
6. Get the latest news
7. Showcase your work on the UN Sustainable Development Goals
8. Address local challenges from a design perspective
9. Join or host WDO events in your city
10. Discover our World Design Capitals

## Contact Us

World Design Organization (WDO)™  
455 Saint-Antoine West, SS10  
Montreal (Quebec)  
H2Z 1J1  
Canada

1-514-448-4949

[office@wdo.org](mailto:office@wdo.org)

[www.wdo.org](http://www.wdo.org)

