

Andreu World International
Design Contest

2001-2020

The history of the chair has a fabulous past, a splendid present and an exciting future, because it has proven to be the piece of furniture with the greatest capacity to reinvent itself. It is said that designing a chair is one of the most difficult challenges for any professional, and it is very true, but hundreds of new models continue to appear every year on the market.

Are there plenty of chairs? Not at all, because there is no furniture closer and necessary to develop the activities of our daily lives. In any case, what is leftover are poorly designed chairs. A company with the experience and trajectory of Andreu World knows very well that the good designs of tomorrow have to be born from the designers that are being formed today. That is why it promotes and organizes every year an International Design Contest in which young people from five continents participate.

Professional competitions are common in other disciplines such as architecture, graphic design and even the automotive industry, in its more restricted versions, but they are rarely open to emerging designers, who are becoming more and more. And also, better, but nevertheless they are less likely to prove themselves than those of previous generations. It is pure statistics, because schools do not produce designers with the same proportion that new entrepreneurs emerge.


You also have to put yourself in the role of the company to understand how difficult it is to choose with whom you risk your investments, because the market is increasingly competitive and has little room for error. The usual thing is to work with recognized and experienced professionals, but let's not forget that they were also young once. That is why we must always leave a door open to new ones. They have a lot to offer, but they need showcases that make them visible.

The International Design Competition organized by Andreu World wants to be one of those showcases. It has been held annually since 2001, which surely makes it one of the longest in the world, and is unique in its specialty, the design of seats and tables. The figures accumulated in the editions that have been made until today are spectacular, with tens of thousands of participants from more than a hundred countries.

It is a success and we know what has been the key to achieving it: work every year to try to do it a little better than the last. Taking care of all the details, from graphic marketing to the awards ceremony. And most importantly, always inviting the best jurors, because they are the ones who set the level and encourage us to continue striving so that everyone who wants to can participate and have the opportunity to show their talent to the world.



The **World Design Organization (WDO)**, formerly the International Council of Industrial Design Societies (ICSID), is an international non-governmental organization founded in 1957 that has a special consultative status with the United Nations. WDO advocates innovation driven by industrial design to create a better world, involving more than 150-member organizations, including Andreu World, in collaborative efforts and carrying out programming that includes World Design Talks, World events Design Impact Prize, World Industrial Design Day, Interdesign and the World Design Capital®, which designated the city of Valencia in 2022. For us it is also a celebration and an opportunity to work together in a special edition of the International Design Contest focused on sustainability.



20

editions since 2001 to 2020

31.053

participants

124

countries

5

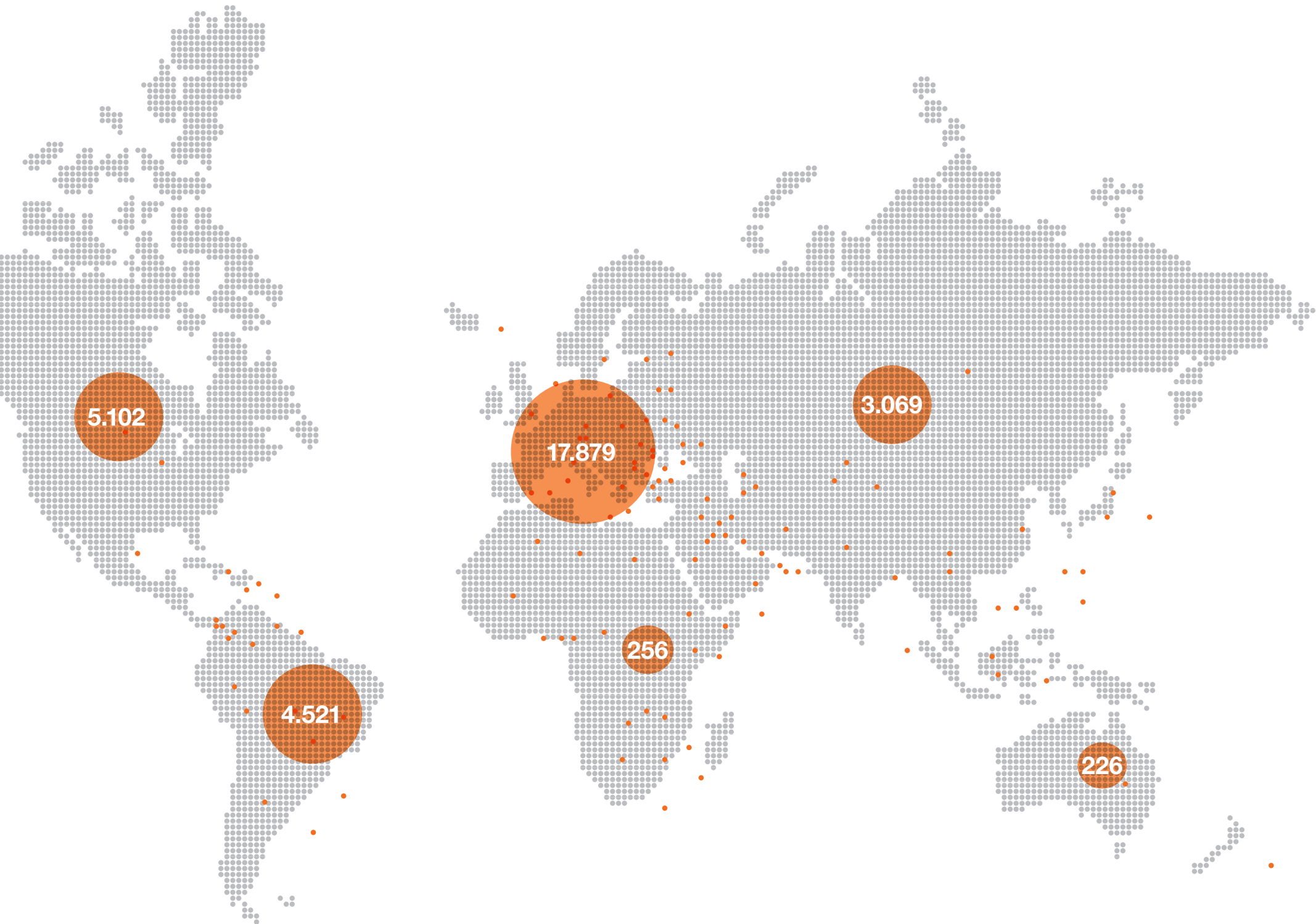
continents

107

jury members

List of registered by countries

Spain	9687	Latvia	111	Pakistan	19
Mexico	2474	Puerto Rico	111	Albania	17
Italy	1848	Philippines	116	Algeria	17
United States	1812	Hungary	111	Estonia	15
Argentina	1705	Egypt	115	Jamaica	15
France	987	Hong Kong	102	Nigeria	15
Colombia	897	Sweden	92	Sri Lanka	15
Brazil	729	Bolivia	85	Taiwan	21
Germany	661	South Korea	83	Angola	13
Portugal	608	Costa Rica	77	Armenia	13
United Kingdom	607	Croatia	72	Kazakhstan	14
India	614	Bulgaria	70	Qatar	13
Chile	378	Uruguay	66	Zimbabwe	13
Rusaia	399	Denmark	65	Andorra	11
Peru	362	El Salvador	61	Bahrain	11
Iran	334	United Arab Emirate	61	Kuwait	12
Japan	300	Norway	63	Libya	11
Turkey	285	Saudi Arabia	59	Uganda	12
Canada	281	Slovakia	53	Bangladesh	9
Poland	239	Dominican Republic	52	Swaziland	9
Holland	224	Morocco	52	Togo	9
Thailand	239	South Africa	51	Uzbekistan	9
Switzerland	193	Lithuania	41	Iraq	6
China	189	Belarus	41	Luxembourg	6
Serbia and Montenegro	164	Sovenia	37	Nicaragua	6
Venezuela	160	Guatemala	37	Sudan	6
Australia	169	Tunisia	37	Azerbaijan	4
Cuba	152	Bosnia Herzegovina	38	Ivory Coast	4
Greece	149	New Zealand	37	Ethiopia	7
Belgium	150	Jordan	30	Ghana	4
Romania	152	Vietnam	29	Kyrgyzstan	5
Singapore	149	Georgia	27	Mauritania	4
Austria	136	Macedonia	26	Moldova	7
Czech Republic	135	Palestine	35	Yemen	4
Indonesia	126	Paraguay	26	Congo	2
Ukraine	131	Syria	27	Iceland	2
Ireland	121	Panama	24	Trinidad and Tobago	2
Malaysia	122	Cyprus	23	Botswana	1
Israel	124	Lebanon	27	Bhutan	1
Finlandi	115	Malta	22	North Korea	1
Ecuador	113	Kenya	22	Namibia	1



Participates

Any design student or professional can take part in this contest, without age limit.

Objective

To compete, a sustainable seat and/or table design must be presented that meets all the specifications that Andreu World presents in the product briefing, solving its technical and formal problems in the terms indicated for its production in series.

Project

The material necessary to compete is the following:

- Scale model 1:5
- Technical specification
- Plans, diagrams, sketches, renderings, images of the piece
- Optional video presentation

The design must be original, that is, it has not been done before.

Prizes

The following prizes will be awarded:

- 1st prize of 5,000 euros
- 2nd prize of 2,500 euros

The jury may also grant honorable mentions, without financial amount, up to a total of four mentions.

Deadline

Until November 27, 2020. Registration must be done through: www.andreuworld.com/contest-20/access

The models must be physically sent to the Andreu World headquarters along with the rest of the materials included in the project within the planned deadline.

The complete guidelines can be consulted in: www.andreuworld.com/contest-20

2019[11]
Andreu World

19th Andreu World International Design Contest
December 2019

19º Concurso Internacional de Diseño Andreu World
Diciembre 2019



20th **Andreu World** International Design Contest
With the collaboration of the **World Design Organization (WDO)**
Special edition **sustainable design**

Subject

Sustainable design of a seat and/or table.

Conditions

The category of seats includes: chairs, armchairs, lounge chairs, stools, benches and sofas.

The category of tables includes: meeting and conference tables, center or auxiliary.

Materials

The use of sustainable materials such as the following will be assessed:

-Wood: wood is the most ecological, biodegradable, natural, recyclable material that generates the lowest environmental impact with a carbon footprint lower than any other material. Therefore, Andreu World manufactures its products with 100% sustainable wood with FSC®

certification from forests controlled by a custody protocol that includes planting, logging and drying.

-Innovative and sustainable materials: the use of materials from sustainable sources or that promote the circularity, eco-design or recyclability of the product will be assessed.

-Other materials: laminates, glass, metals, aluminum, thermopolymer and natural stones.

Environmental assessment criteria

The design must consider the entire product lifecycle with a clear focus on the responsible use and selection of materials, as well as their subsequent use to ensure high durability and longevity.

Material selection

-Use of renewable, recycled and/or low impact material.

-Optimized use of materials.

Manufacturing

-Low impact processes (low emissions and energy consumption).

-Low ratio of waste through production.

-Durability, reparability and restoration capacity.

Lifecycle

-Potential for reuse and recyclability of materials.

-Product circularity.

Social and cultural assessment criteria

The approach should focus on a design that aspires to the durability and resilience and long-term desirability of the furniture.

The proposals may also be related to the promotion of universal accessibility, cultural enrichment and the application of design to improve the well-being of people in the environments they inhabit.



2001 Carmen de Miguel Nancy Robbins Quim Larrea Marcel Benedito Alberto Lievore Marisa Pérez Bodegas Soledad Lorenzo Eric Engstrom	2002 Fernando V. Castelló Josep Llusçà Daniel Nebot Mathew Hilton Stefano Casciani Juan Tanco	2003 Enrique Pérez May Valdecantos Juli Capella Gilda Bojardi William Sawaya Gabriel Teixidó Juan Tanco	2004 Javier Mariscal Enrique Martí Remigio Pellicer Javier Nieto Carmen Llopis Jorge Pensi Marta Riopérez
2005 Francisco Andreu Ulrich Bütner Cindy Allen Mario Bellini Piero Lissoni Antoni Arola	2006 Fernando Vidal Ramón Úbeda Manel Molina Anatxu Zabalbeascoa Mary Wiggin Marcel Benedito	2007 Silvia Ordiága Maru Andreu Marc Krusing Antonio Solaz Jeannette Altherr	2008 Jordi Montaña Piergiorgio Cazzaniga Pati Nuñez Hugo MacDonald Melchor Andreu
2009 Francisco Mangado Sergio Arola Jeffrey Bernett Michael Adams José María Faerna Josep María Mir	2010 Jordi Ludevid Claudio Bellini Enric Pastor Fernando Márquez Joan Lao Quique Dacosta	2011 Paolo Moroni Tobías Lutz Paloma Leyra Oleguer Bernadí Gabriele Schiavon	2012 Viviana Narotzky Mario Mariner Gracia Cardona Diego Gronda Renato Siqueira
2013 Ricardo Marzullo Nacho Lavernia Marta Riopérez Nacho Lavernia A. Marc Krusin Sergio Chismol	2014 Nani Marquina Ramón Esteve Ángela García de P. Christina Schrepfer Vicente Verdú	2015 Carlos Ferrater Marta Fernández Castro Guzmán de Yarza Pilar Barrio Fernando Salas	2016 Mariela Buendía Fran Silvestre Ricard Camarena Ana Ramírez Jasper Morrison
2017 Benedetta Tagliabue Alfredo Häberli María de Corral Álvaro Castro Robert Thiemann	2018 Ana Domínguez EJ Lee Alberto Anaut Giulio Ridolfo Luis Fernández-Galiano	2019 Anders Byriel Marcus Fairs Sheila Loewe Belén Moneo Alexis Georgacopoulos	2020 Philippe Starck Paola Antonelli Chantal Hamaide Brandon Gien Rafael de La-Hoz





Robert Thiemann

Alfredo Häberli



María de Corral

Álvaro Castro



Christian Schrepfer

Ramón Esteve



Claudio Bellini

Enric Pastor



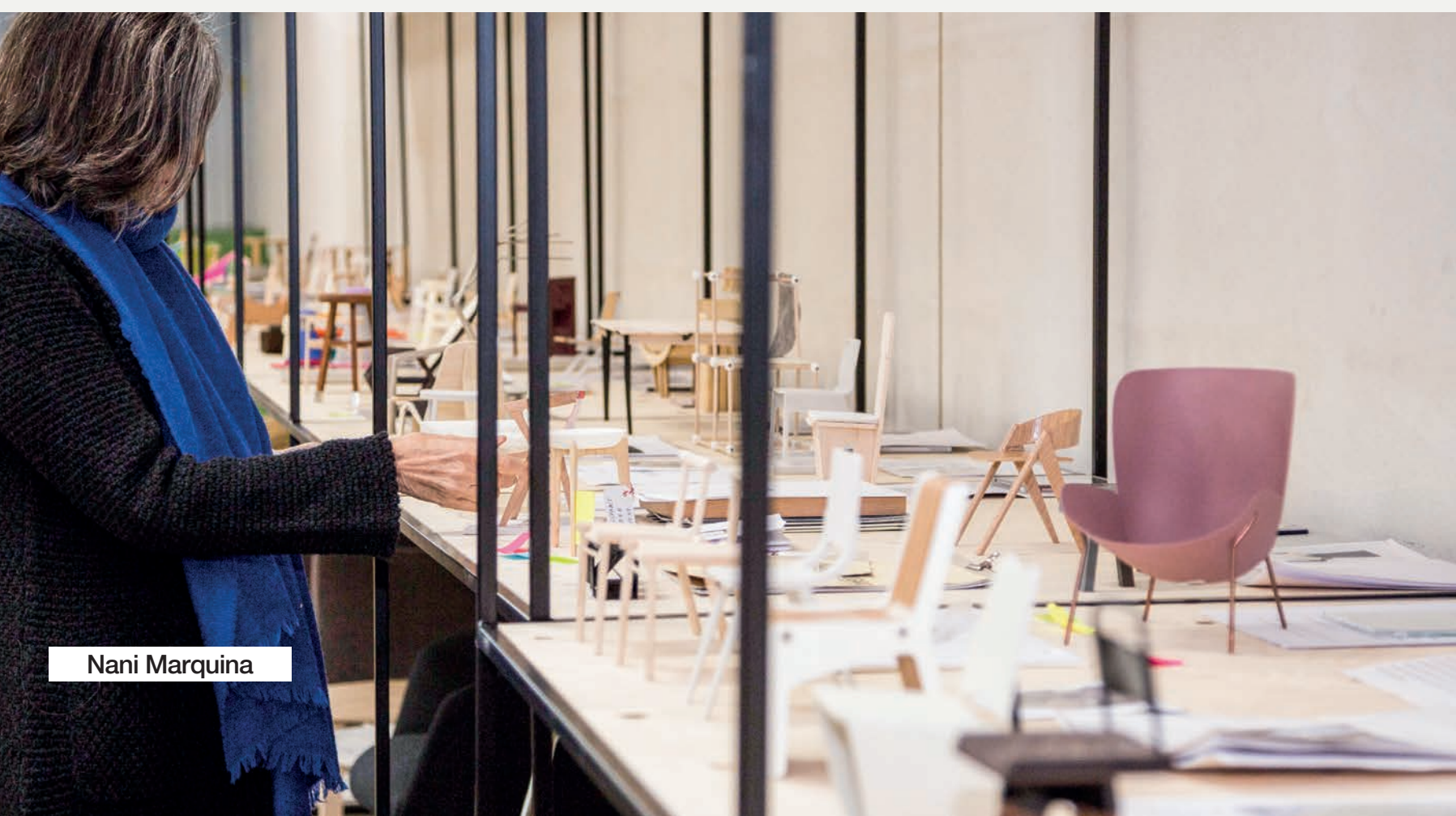
Jeffrey Bennett

Sergi Arola

Josep Maria Mir



Ana Ramírez



Nani Marquina



Joan Lao

Jordi Ludevid

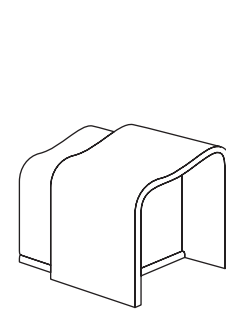
Quique Dacosta

The Jury is constituted in each of the editions by leading international professionals in different fields of design, industry, media and other fields related to creation, from architecture to the culinary.

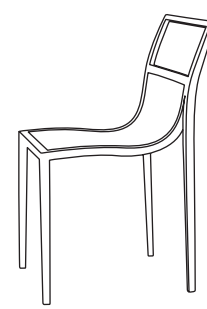




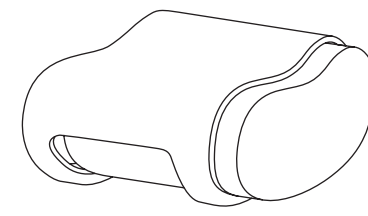
Jasper Morrison



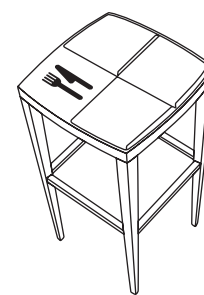
2001
PoufChalnmaculada
Bermúdez
Valencia (Spain)



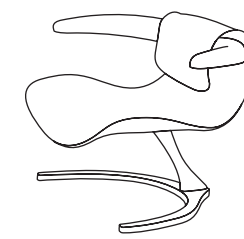
2002
Chair
Jorge Vega
Valencia (Spain)



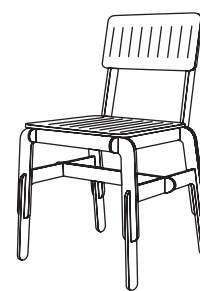
2003
"Cinta" chair
Ana Inés García
Barcelona (Spain)



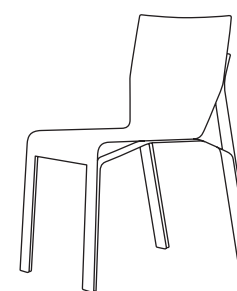
2004
"Teo" stool
Jorge Rodríguez
Cristino Paño
Valencia (Spain)



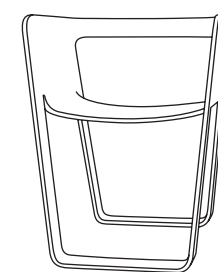
2005
Poltroncina
Franki Chamaki
Sidney (Australia)



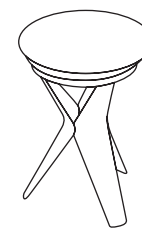
2006
"Diplo" table and chair
Pierre Charrie
Paris (France)



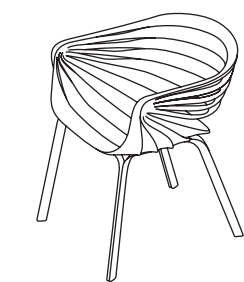
2007
Chair
Timo Saarnio
Helsinki (Finland)



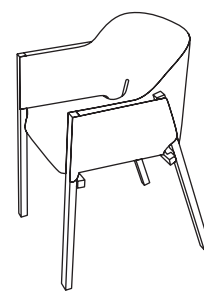
2008
"Plyam" stackable chair
Yoshikazu Moritake
Tokyo (Japan)



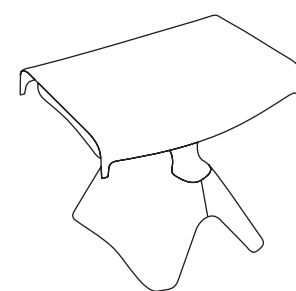
2009
"Woox" stool
Boris Innecken
Philip Christ
Darmstadt (Germany)



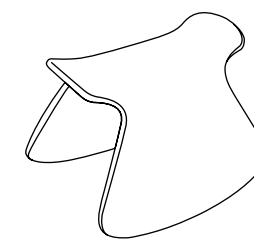
2010
"Plissé" armchair
Francisco Ávila Añón
Valencia (Spain)



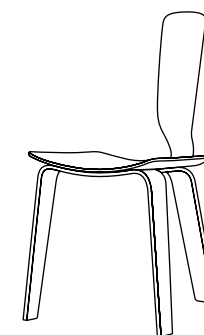
2011
"Capas" chair
Sebastien Cordoleani
Barcelona (Spain)



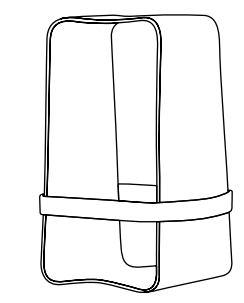
2011
"Twin" chair
Edward Kaiser
Bietigheim-Bissingen
(Germany)



2012
"Wooden Horse"
Laurent Divome
Renens (Switzerland)



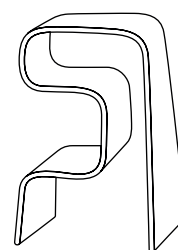
2013
"Nefertiti" chair
Mauricio Sanin
Barcelona (Spain)



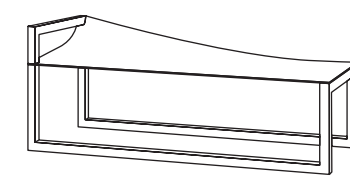
2014
"Sumo" stool
Eduard Juanola
Barcelona (Spain)



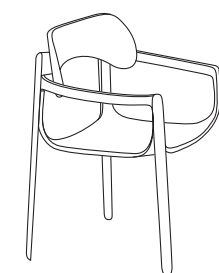
2015
"Kollar" stool
Virosh Rangalla
Brampton (Canada)



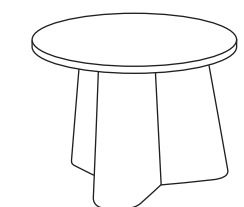
2016
Table
Rameshwor Pons
Barcelona (Spain)



2017
"Mediterráneo" bench
Bèrenice Hélène
Brussels (Belgium)



2018
"Lazar" chair
Juan Pablo Acuña
Cordoba (Argentina)



2019
"M" table
Anuar Portugal
Mexico City (Mexico)



Throughout all the editions, prizes have been presented adding up to more than 130,000 euros. The awards ceremonies are organized in different places and always have a festive ending. In recent years, they have been held in different locations such as the Congreso de la Fundación Arquitectura y Sociedad at the Palacio Baluarte in Pamplona with the participation of Pritzker Prize winning architect Álvaro Siza.

The Design Contest has been the focus of various exhibitions and displays that have showcased the trajectory of the contest. To celebrate the 10th anniversary, a collection of posters, models and different prototypes of the winning projects were brought together at Valencia's Mercado de Colón. The exhibition "20 years supporting emerging talent" was opened at the Colegio Oficial de Arquitectos de Madrid (COAM) in 2020 coinciding with Madrid Design Festival and it will travel to different spaces.



“I won the first edition of the contest and it was a push and a high at many levels. I presented a project that I had done in my coursework, it consisted of a pair of seats that fit into each other. I had not finished my studies yet and I was in Erasmus in Germany when I was informed by telephone that my proposal had been the favorite of the professional jury and the second most voted of the popular jury. No credit was given, in addition to the recognition at the curricular level, I think I remember that I won over the 600,000 pesetas (sum of the two awards) that was phenomenal for me since the Erasmus scholarship did not give me even for sunflower seeds. I remember that night I celebrated it in style, yes, in Pforzheim and together with my new international friends. This award also gave me the opportunity to meet the photographer Nienke Klunder when a few years later she was commissioned to portray the winners of all editions to date, on the occasion of the publication of a book celebrating the 50th Anniversary of Andreu World. And through her to Jaime Hayon, a friendship that opened doors for me and prevails until today. For all these reasons, this award has meant a lot to me both professionally and personally.”

Inma Bermudez, Valencia (Spain). 2001 First prize.
1st Andreu World International Design Contest

“At that moment we had just set up Cul des Sac and these contests were a great showcase to start making some noise. We had discovered an incredible material called Bendywood®, a wood that after being subjected to a pressure process offered flexibility never seen before while remaining wet. With it we developed a very colorful chair with a lot of presence, a really little piece "Andreu", but it was striking. We did not win the prize of the professional jury, but that of the public, so the satisfaction was even greater, because we liked the idea of being appreciated by who in the end we wanted to address.”

Pepe García (Cul de Sac), Valencia (Spain). 2001 Popular Jury prize.

“I devised Plyam as a wooden version of the nameless plastic chairs that have been popularized for mass production and participated in the contest because it was very important that the best brands could see my work.”

Yoshikazu Moritake, Tokyo (Japan). 2008 First prize.

“A single sheet of plywood formed the seat and backrest of Capas, the winning piece of the contest. Folded, the overlap of the armrests joined the legs and gave strength and structure to the whole. The memory of that design is still present today because it gave visibility to my work by the hand of an international jury whom that year was consisted of great icons and figures of design.”

Sebastien Cordoleani, Barcelona (Spain). 2011 First prize.

“It is a good opportunity not only because it is an international event but because the brand is a global reference. I was encouraged to participate for these reasons and the proposed briefing. Wood is one of the materials I like to work with. Having to present a model was also a decisive element to participate, because it is not only about conceptualizing a design but about materializing it. I've always liked to get down to work and that's how it was. I encourage everyone to participate. It is an experience also on a personal level.”

Rameshwor Pons, Barcelona (Spain). 2016 First prize.

“That there are contests such as Andreu World’s that offer the opportunity to participate and work every year as professional designers do, from a briefing, it is an excellent exercise”

Bèrenice Hélène de Salvatore, Brussels (Belgium). 2017 First prize.

"Winning an award that has worldwide projection and is organized by a furniture company with 65 years of experience, really gives your creativity a space while offering a good window for the visibility of your work."

Chung-Yen Chang, Milan (Italy). 2017 Second prize.

“The joy of receiving this award was even greater when I saw the excitement of my friends and family after hearing the news. I guess it is the culmination of a long process. Although I keep looking forward, I stop a little to enjoy the moment. I feel proud for the satisfaction of knowing that my project was chosen by outstanding professionals in each of their disciplines and I am very grateful to them.”

Juan Pablo Acuña, Cordoba (Argentina). 2018 First prize.

“One of the things that led me to participate was the collaboration between Kvadrat and Andreu World. I was struck by the requirement of having to work with an innovative and sustainable material.”

Anuar Portugal, Mexico City (Mexico). 2019 First

