Press release
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THE MAJOR EVENTS OF LILLE MÉTROPOLE 2020, WORLD DESIGN CAPITAL, WILL OPEN TO THE PUBLIC ON SEPTEMBER 9, 2020

On March 16, due to the COVID-19 health crisis, Lille Metropole 2020 World Design Capital temporarily suspended the public events planned as part of its programme. During this period, Lille Métropole 2020 World Design Capital focused on a digital activity giving a voice to design and designers, presenting their questions and solutions to deal with the world’s upheavals¹.

During this «suspended» time, the holders of design experimentation projects - the proofs of concept (POC)-, the curators of the Maisons POC and the curators of exhibitions continued to conceive, imagine and update their exhibitions in relation to the context.

Today, the World Design Capital 2020 announces that all the major events in its programme will be presented to the public from 9 September 2020, in compliance with health regulations. These events have been rethought to fit resolutely into the present world and highlight the contributions of design to the crisis caused by the epidemic shock.

«I am delighted that Lille Métropole 2020 World Design Capital, will resume its programme next September. I am convinced that design, experimentation and the search for new sustainable uses will be decisive in meeting the challenges of the present time. The Metropole of Lille is happy to share its commitment with all the actors of the metropolis and its national and international partners. », says Damien Castelain, President of Lille European Metropolis, President of Lille Metropole 2020 World Design Capital.

More than ever, the World Design Capital has the ambition to be one of the laboratories where a new world is taking shape and experimenting.

¹This initial work is presented on Lille Métropole 2020 website: https://www.designiscapital.com/talks
From September 9, the general public will be able to discover:

**THE MAISONS POC**

The Maison POC will promote local and international projects of innovation through design around themes that are crucial for living and moving forward in the present time: «Care», «Collaborative City», «Housing», «Circular Economy» and «Public Action». In these times of rediscovering care for others, of reinventing bonds of solidarity, of mobilizing collective intelligence, of becoming aware of our responsibility and our dependence on our ecosystem, they will propose the solutions experienced by the actors of the metropolis.

**4 MAJOR EXHIBITIONS**

«Design designers» and «Sens Fiction» at the Tripostal and «New Ways of the World» and «La Manufacture, a labor of Love» at the Saint Sauveur train station as part of the lille3000 cultural season. These exhibitions, which will all be visible and accessible from September 9, will open up new imaginations nourished by design to think and rebuild our daily lives, shaken by the health crisis we have just experienced.

**THE DESIGN WEEK FORUM**

In mid-October, the design week forum will host workshops on the contribution of design to repairing the world, the restitution of the first experiences born of the crisis, and international exchanges on the new responsibilities of design.

The different components of this programme, enriched by the proposals of the actors from the Metropole of Lille, the Hauts de France Region and Belgium who wished to commit themselves to the World Design Capital, will be made public in their contents and their practical modalities in the coming days.

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