

NEXT IN LINE DESIGN

World Design Congress 2025: YDC Recap!

Hosted by: Alexis Divis



WORLD DESIGN
YOUNG DESIGNERS CIRCLE

Young designers at the World Design Congress

Mobilizing Communities: TAYO



MEET THE FOUNDERS

Natasha and Bella Tanjutco are the co-founders of TAYO, a change agency that innovates design for sustainability and creativity, focusing on branding, educational campaigns, and ESG consulting.

THE INITIATIVES

TAYO has multiple initiatives working towards creative solutions for sustainability, based on local cultures and traditions.



Kids For Kids
Empowers and educates youth to become changemakers through workshops and community programmes.



Kamalayan
An art festival raising awareness about current social issues in the Philippines.



Habilin
Connects and empowers youth to transform personal passions into collective action for sustainability and community building.



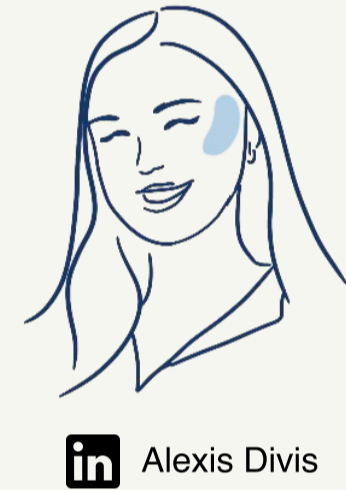
Retaso
Turns textile scraps into sustainable, upcycled products for everyday use.

Want to learn more? Listen to our episode with Natasha and Bella highlighting their journey to mobilize and uplift communities through design.

[LISTEN HERE](#)

In this episode, our guests discuss...

- Final **reflections** on the World Design Congress London 2025 and the central theme “Design for Planet.”
- How their Congress **experience shaped their thinking** around sustainability, responsibility, and collective futures.
- Key takeaways on **how design can respond** to planetary challenges.



Meet the host: Alexis Divis

Alexis Divis is a multidisciplinary designer with a BFA in **industrial design** from the Savannah College of Art and Design. Inspired by her surroundings and fueled by curiosity, Alexis now works on **Johnson & Johnson's Experience Design** team (XD) and is also a member of their Technology and Leadership Development Program (JTT TLDP). She loves to explore the application of emerging technologies within the field of design and hopes to create more powerful solutions with each and every project.

Meet Molly Clifford

24, United Kingdom

Molly studied **design engineering** at Imperial College London. She is now working as a **design strategy consultant** at Dassault Systèmes.

“I think there's a certain fire that needs to be fueled as a designer, and I think you need to be surrounded by like-minded people in order to do that.”

Favourite designer

David Mellor



Favourite food

Spaghetti bolognese

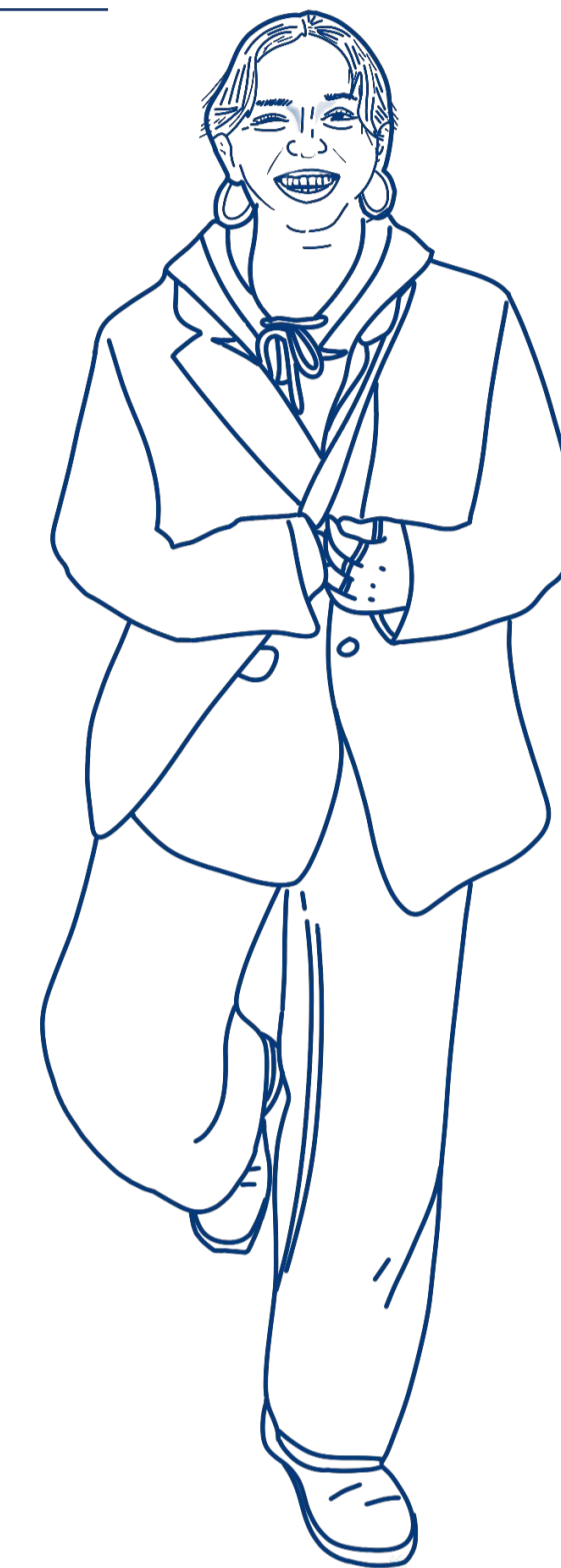


Hobbies

- Acting
- Music
- Football

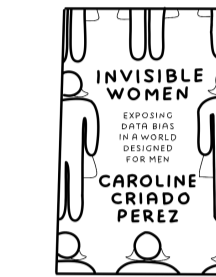


163 cm



Favourite book

Invisible Women
by Caroline Criado Perez



Favourite sport

Football

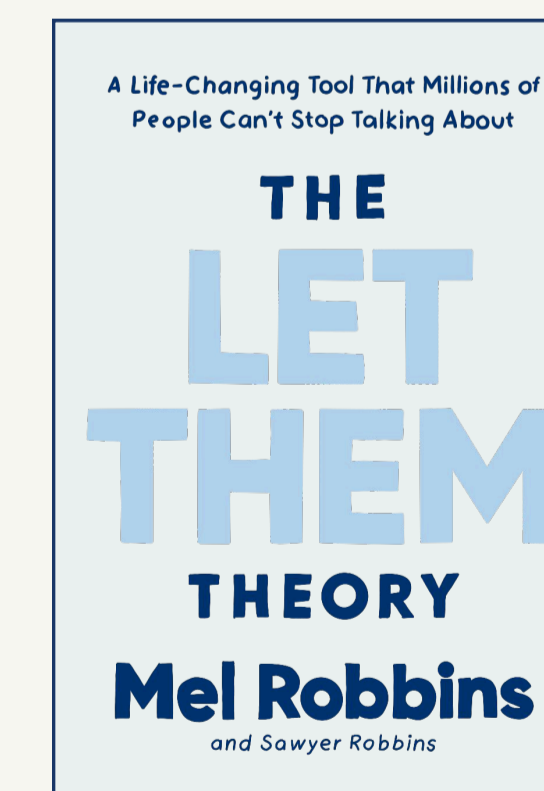


Favourite animal

Guinea pigs



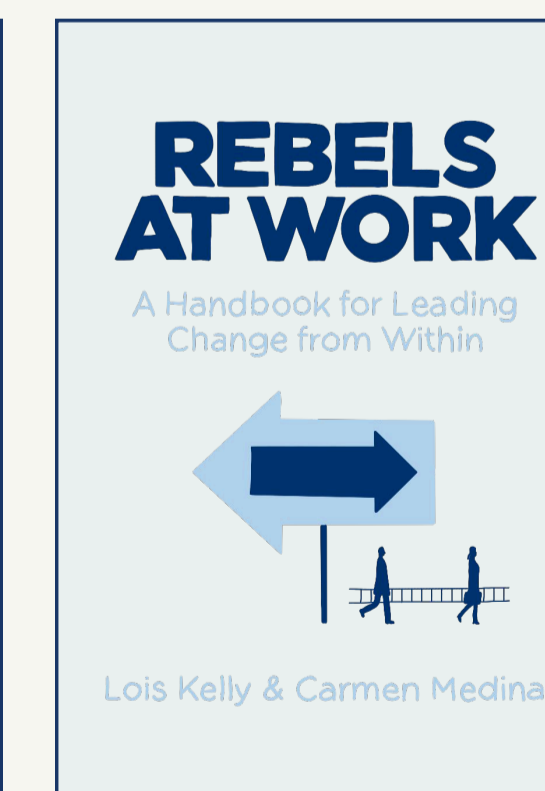
Molly's book recommendations



The Let Them Theory
by Mel Robbins



Do It Like a Woman
by Caroline Criado Perez



Rebels at Work
by Lois Kelly and
Carmen Medina

Snapshots from the World Design Congress

“**Indie Johar from Dark Matters Lab** said that we need to stop designing in the illusion of today and start designing for the for the impact on the future tomorrow.”

MOLLY

“**Priya Ahluwalia** was talking about fashion futures and sustainability: how secondhand clothes that end up in southern countries is an overlooked problem. We think we're doing right by using secondhand but this issue shows there's more to it.”

JANA

Justin McGuirk from Future Observatory shared that “as designers we need to start having more of a holistic view. For example, now we are in London; but we should start actually understanding other economic situations, and the climate disaster that's happening in places that doesn't directly impact us.”

MOLLY



We want to **hear from you!** Look out on social media for updates to stay engaged.



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LISTEN NOW

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Başak Onbaşıoğlu
Andrea Robredo Cernicchiaro